

353/24

**OVERSIGHT OF THE TOWN COUNCIL NON-CIVIC EVENTS PROGRAMME FOR 2025**

**(a) Town Council non-civic events programme for 2025**

The Committee considered the non-civic events programme for the next calendar year.

It was proposed by Councillor Pannett, and seconded by Councillor Acreman, and

**RECOMMENDED** unanimously that the following programme proposal for 2025 be endorsed by the Full Council

- (a) The Pancake Race be supported (not run) by the Town Council, through the organisation of road closure, insurance and paramedic services
- (b) No support (including staff time) be provided to any activities associated with the Easter holiday period
- (c) No support (including staff time) be provided for the Oxfordshire Artweeks
- (d) The Curfew Bell event, which will be in its third year, be supported (not run) by the Town Council
- (e) Four band concerts be run by the Town Council in the Castle Gardens, mitigating recent concerns expressed by neighbours
- (f) The Agatha Christie weekend be supported (not run) by the Town Council
- (g) Christmas celebrations directly provided by the Town Council be limited to the Christmas tree and the lighting of the town centre (to be treated as a civic event) and a carol-singing event, all of which would be treated as 'civic' activities - and that the Town Council undertake a review (only) of the outsourcing of the 2024 Christmas market in February 2025 on behalf of voluntary groups and stall holders with no intention for the Town Council to take on the direct management of the market
- (h) An annual budget of £14k for non-civic events be included in the Town Council's 2025-26 budget, based on an assumption of £2k per non-civic event, with some costing more and others less

*Tourism and Economic Development Committee,  
4 November 2024  
Draft minute*

Note

The budget for 2024-25 was £19,500 including promotional costs based on a larger programme of support.

The provisional budget for 2025-26, listed at the preliminary budget meeting of Full Council, is £15,000 and this also includes promotional costs.

The smaller budget reflects the reduced programme of support in 2025-26 that no longer includes the Easter Egg Hunt, Halloween, Arts Week, the January Film event, Wallingford for All Day and the D-Day 80<sup>th</sup> commemoration; the Engagement Manager includes all these events previously to develop the budget for 2024-25.

The 2024-25 budget for D-Day commemoration has been transferred to the Civic Events budget line for the End of Second World War event that has now been classed as 'civic'.

Promotional costs include the diary of events, Window on Wallingford, Roundabout and photography.