

Service Level Agreement for Wallingford Christmas Market

This Service Level Agreement (SLA) is between Wallingford Council (the "Council") and The Artisan Uprising (the "TAU").

1. Services Provided by the Council:

- a) Providing insurance coverage for the entertainment at the event
- b) Coordinating road closures where needed

2. Market Trader and TAU Responsibilities:

- a) Pay the required fees by the specified deadline
- b) Comply with all market regulations and guidelines
- c) Provide accurate information for contact and coordination purposes
- d) Set up and dismantle stalls within designated timeframes
- e) Promote the market in the lead up to the market day
- f) Be on site the entire day as key coordinator for traders and the Council

3. Fee Structure:

TAU will not be charging a fee to the Council for the setup of this market. The Council will also not be asking for any fee for the set up of the market from TAU

4. Insurance Coverage:

Traders are responsible for insuring their own goods and equipment. TAU are responsible for insuring the event as a whole

5. Market Organisation:

- a) The Council will advise on stall locations based on previous years events
- b) The market layout will be communicated to Traders by TAU and will be allocated their positions prior to the event

6. Communication:

TAU will respond to Trader inquiries directly and be the main point of contact for all queries. The Council will forward any correspondence needed to TAU

A little about us:

We, The Artisan Uprising, have been running markets for nearly 8yrs. The markets we run have grown from strength to strength and have proved to be a huge asset to the areas they are located. Our flagship in Caversham has helped raise the profile of the area and generated a huge increase in footfall, shaped the high-street to represent more artisans and small, independent businesses and has also put Caversham on the map as a shopping destination. We are huge believers in sustainability and promote this through our traders who never use single use plastic in their packaging and products.